

7. What are the essential steps in preparing for an interview, whether you are the interviewer or the interviewee ? Discuss the importance of research, planning and practice. 16

Unit IV

8. Feature writing is a distinct form of journalism that delves deep into topics, providing context, analysis and human interest stories. Discuss the characteristics, techniques and significance of feature writing, illustrating with examples from various publications and mediums. 16
9. Group discussions are a common method used in various contexts, from educational settings to professional environments, for decision-making, problem-solving and idea generation. Discuss with examples. 16



31281

**P.G. Diploma in Communication Skill in
English EXAMINATION, 2025**

(Second Semester)

(Regular & Re-appear Only)

**COMMUNICATION SKILLS AND ITS
RELEVANCE**

Time : 3 Hours]

[Maximum Marks : 80

Before answering the question-paper, candidates must ensure that they have been supplied with correct and complete question-paper. No complaint, in this regard will be entertained after the examination.

Note : Attempt *Five* questions in all. Q. No. 1 is compulsory (attempt four short notes out of the given six) Remaining *four* questions will be based on four Units; attempt *one* question out of one Unit.

1. Attempt any *four* short notes in about
150 words each : 4×4=16

- (a) Media Ethics
- (b) Ails Journalism
- (c) Information Technology
- (d) Feature Writing
- (e) Extempore
- (f) Group Discussion.

Unit I

2. What are the main reasons for the declining public trust in journalism and what can be done to restore credibility and integrity in the profession ? Discuss with examples. 16
3. What are the key elements of writing realistic dialogue in fiction or drama, and how can writers ensure their characters' conversations are engaging and believable ? Discuss with examples from well-known works. 16

Unit II

4. What is phonetics and why is it an important field of study in linguistics ? Discuss the different branches of phonetics and their relevance to understanding human speech. 16
5. What are the ethical challenges faced by journalists reporting from conflict zones and how should they navigate these challenges ? Provide examples to support your analysis. 16

Unit III

6. How can the effectiveness of press conferences and press releases be evaluated ? Discuss the metrics and methods used to assess their impact and success. 16